

iMedia - R081 Knowledge Organiser Pre-Production Documents



The de Ferrers Trust

A Keywords		
1	Moodboard	A mood board is a type of visual presentation or a collage consisting of images, text, and samples of objects
2	Mindmap	A diagram used to visually organise information
3	Storyboard	A sequence of drawings, with some directions and dialogue, representing the shots planned for a film or television production.
4	Visualisation Diagram	A visualisation is a drawing created by hand or digitally showing what something will look like when created
5	Script	A written document containing dialogue and directions for a film; a screenplay

D Mindmap		
1	Purpose	<ul style="list-style-type: none"> Show development routes Link or connect aspects of ideas Extend an idea or Provide options for an idea
2	Use	<ul style="list-style-type: none"> Show resources needed for a creative media product Workflow diagram
3	Content	<ul style="list-style-type: none"> Central node - Colour Sub nodes -Icons Keywords -Topics

B Story Board		
1	Purpose	<ul style="list-style-type: none"> Show production staff the intended outline of the project. To work through a story Idea in a visual way To plan and outline a production.
2	Use	<ul style="list-style-type: none"> Film & Television - Animation & Video Theatre - Computer games
3	Content	<ul style="list-style-type: none"> Scene sketches (content) Timings / durations Camera shots (close up, mid, long) Camera angles (over the shoulder, low/high angle) Camera movement (pan, tilt, zoom) Lighting / sound / locations

E Visualisation Diagram		
1	Purpose	<ul style="list-style-type: none"> A mock version or model of the intended product A draft version to show a client.
2	Use	<ul style="list-style-type: none"> Still Images & graphics Posters / CD & DVD covers / Leaflets & Flyers
3	Content	<ul style="list-style-type: none"> Images Graphics Logos Text Colour and Dimensions

C Moodboard		
1	Purpose	<ul style="list-style-type: none"> Ideas and concepts for a new creative media product development Generating ideas / moods / atmospheres Sharing ideas & concepts using examples & abstracts
2	Use	<ul style="list-style-type: none"> Fashion Interior Design Architecture
3	Content	<ul style="list-style-type: none"> Colours -Images Photos -Fabrics - Textures

F Script		
1	Purpose	<ul style="list-style-type: none"> Traditional style and standard rules and presentation Instructions for crew & performers
2	Use	<ul style="list-style-type: none"> TV & Film Theatre, drama and plays Voice over Comics and computer games
3	Content	<ul style="list-style-type: none"> Set / location Direction (what happens in a scene) Sounds Dialogue and conversation Mood, emotion